

DESIGNED IN AMERICA

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FENIX XCELL & PRIVATE ESTATE COLLECTION





At **Fenix XCell**, we understand that to be the best you have to dress the part. Our 2024 colourful retail collection comes with an exciting new range of prints and styles to choose from along with innovative, cutting-edge design to maximise your golf performance that characterises all of our products. Our polos are made with lightweight, breathable fabric specifically designed to repel heat and sweat to set you apart from the competition. Prepare to wear Fenix XCell as much off the golf course as on the golf course as our new collection covers everything you need from the course, to the clubhouse and beyond.





🛛 SALES@FENIXXCELL.COM 🚯 FENIXXCELL 🔞 @FENIXXCELL 🛞 FENIX_XCELL

BRAEMAR

WITH WRINKLE-RESISTANT TECHNOLOGY AND 5 SMART SHADES, THE BRAEMAR PERFORMANCE POLO IS AN EXCELLENT CHOICE FOR LEISURE WEAR AS WELL AS GOLF. THE SUBTLE RIBBED EFFECT CREATES A SMART YET CASUAL APPEARANCE PERFECT FOR SOCIALISING AFTER THE GAME.





ELEMENTAL BLUE





MEN & LADY OPTIONS: 92% POLYESTER, 3% SPANDEX 3CM FX LOGO EMBROIDERED ON BACK NECK CLASSIC FIT SELF-FABRIC COLLAR 3-BUTTON PLACKET RIBBED EFFECT

| S | M | L | XL | XXL | 3XL | 4XL |





HAMILTON

FOR THOSE WHO ENJOY A SPLASH OF COLOUR IN THEIR LIFE, THE HAMILTON WILL MAKE YOU LOOK AND FEEL BOLD IN THE GAME WHILST PROVIDING THE MAXIMUM LEVEL OF COMFORT.



ELEMENTAL BLUE / NAVY

WHITE / BLUE

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FONDANT PINK / MAROON



MEN & LADY OPTIONS: • 92% POLYESTER, 8% SPANDEX • 3CM FX LOGO EMBROIDERED ON BACK NECK • CLASSIC FI • SELF-FABRIC COLLAR • 3-BUTTON PLACKET



Fenix XCell Ambassador

Scott Hend



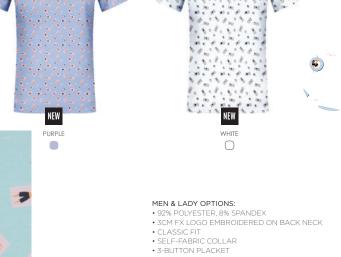
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FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

WATERFORMANCE POLO SHIRT

IN ITS COOLING SHADES, THE WATERFOOT EXUDES COMFORT AND HIGH-PERFORMANCE ON THE GOLF COURSE ALL THE WHILE PROVIDING A MODERN LOOK TO YOUR GAME.





| S | M | L | XL | XXL | 3XL | 4XL |





GREENOCH

CHARACTERISED BY A TRADITIONAL GOLF PRINT, THE GREENOCH REMINDS YOU OF THE SPORT'S TIMELESS BEAUTY WHILST FULFILLING ALL OF YOUR HIGH-PERFORMANCE NEEDS.







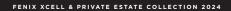
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• 3CM FX LOGO EMBROIDERED ON BACK NECK • CLASSIC FIT • SELF-FABIC COLLAR • 3-BUTTON PLACKET

NEW

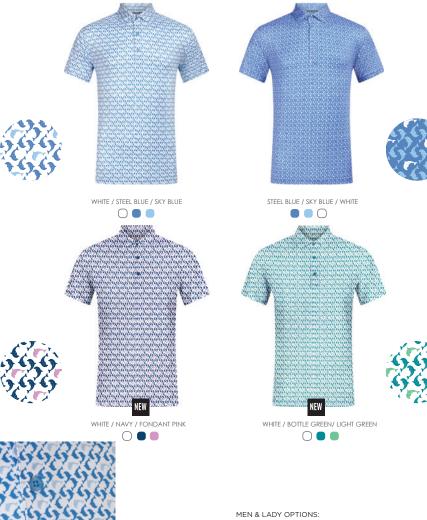
LAVENDER / WHITE

MEN & LADY OPTIONS: • 92% POLYESTER, 8% SPANDEX



PERFORMANCE POLO SHIRT WHITEFISH

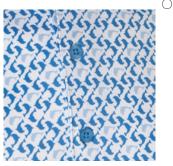
THIS AQUATIC THEMED POLO PROVIDES YOU WITH STREAMLINED COMFORT ON AND OFF THE COURSE ALL YEAR-ROUND.



• 92% POLYESTER, 8% SPANDEX 3CM FX LOGO EMBROIDERED ON BACK NECK CLASSIC FIT
 SELF-FABRIC COLLAR • 3-BUTTON PLACKET

S M L XL XXL 3XL 4XL







HADDINGTON

IN AN ARRAY OF CLASSIC COLOURS AND WITH THE ADDITION OF MODERN DESIGN AND TECHNOLOGIES, THE HADDINGTON IS SURE TO IMPRESS ON AND OFF THE GOLF COURSE.







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MEN & LADY OPTIONS: • 92% POLYESTER, 8% SPANDEX • 3CM FX LOGO EMBROIDERED ON BACK NECK • CLASSIC FI • SELF-FABRIC COLLAR • 3-BUTTON PLACKET

FONDANT PINK - NAVY

WWW.FENIXXCELL.COM

| S | M | L | XL | XXL | 3XL | 4XL |







PRIVATE 🛞 ESTATE

DESIGNED IN AMERICA

Private Estate, our luxury custom product line, is distinguished by its impeccable quality and adaptability suitable for sport, business, travel or leisure. The **Private Estate** collection is available to order as seen in the catalogue but, with our custom label service, we also provide you with the opportunity to exclusively represent your own brand or business whilst maintaining the level of comfort and high-performance textiles provided in our collections.

All **Private Estate** polos have the option of private labelling as well as our signature collar, centre-cut shell buttons and herringbone tape to make them distinctly unique. Perfect for golf and sports clubs, corporate events and other leisure activities, the **Private Estate** collection and its elevated details will provide you with everything you need.





Fenix XCell Ambassador

Scott Hend



FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

PRIVATE 🛞 ESTATE

NANTUCKET

ONE OF THE SLEEKEST LOOKS FROM THIS YEAR, THE NANTUCKET IN ITS 5 COLOUR OPTIONS TRULY EMBODIES THE ESSENCE OF OUR PRIVATE ESTATE COLLECTION. THE HIGH-PERFORMANCE DESIGN FEATURES, VERSATILITY OFF AND ON-THE-COURSE AND TIMELESS COLOUR OPTIONS MAKE THE NANTUCKET A MUST HAVE PIECE THIS SEASON.



FONDANT PINK

WHITE





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MEN & LADY OPTIONS:





PRIVATE 🛞 ESTATE

CAPE MAY

EXPERIENCE THE QUALITY OF THE PRIVATE ESTATE COLLECTION IN THE REFRESHING SHADES OF CAPE MAY. COMPLETE WITH THE INTRICATE DETAILS OF THE PRIVATE ESTATE COLLECTION SUCH AS THE SHELL BUTTONS, THIS POLO COMBINES STYLE AND PRACTICALITY ALMOST EFFORTLESSLY.



WHITE / STEEL BLUE / SPRAY

WHITE / SPRAY / FONDANT PINK

 MEN & LADY OPTIONS:

 • CLASSIC FIT

 • SELF-FABRIC COLLAR

 • 3-BUTTON PLACKET

 • 91% POLYESTER, 9% SPANDEX,

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 XXL

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 3XL

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PRIVATE 🛞 ESTATE

PERFORMANCE POLO SHIRT MARFA

IN AN ARRAY OF BLUES AND WITH THE WINNING COMBINATION OF HIGH-PERFORMANCE DESIGN, THE MARFA WILL HAVE YOU FEELING CONFIDENT ON AND OFF THE GOLF COURSE.









WHITE / BLUE / NAVY

> MEN & LADY OPTIONS: • CLASSIC FIT • SELF-FABRIC COLLAR • 3-BUTTON PLACKET • 91% POLYESTER, 9% SPANDEX,

> > S M L XL XXL 3XL 4XL



Fenix XCell Ambassador

Scott Hend



FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

PRIVATE 🛞 ESTATE

GULF SHORES

FOR AN INSTANT BURST OF SOPHISTICATION ON THE COURSE, THE GULF SHORES POLOS PROVIDE YOU WITH THREE DELICATE SHADES TO CHOOSE FROM. COMPLETE WITH HIGH-PERFORMANCE TEXTILE DESIGN, YOUR SWING WON'T BE THE ONLY THING TURNING HEADS.







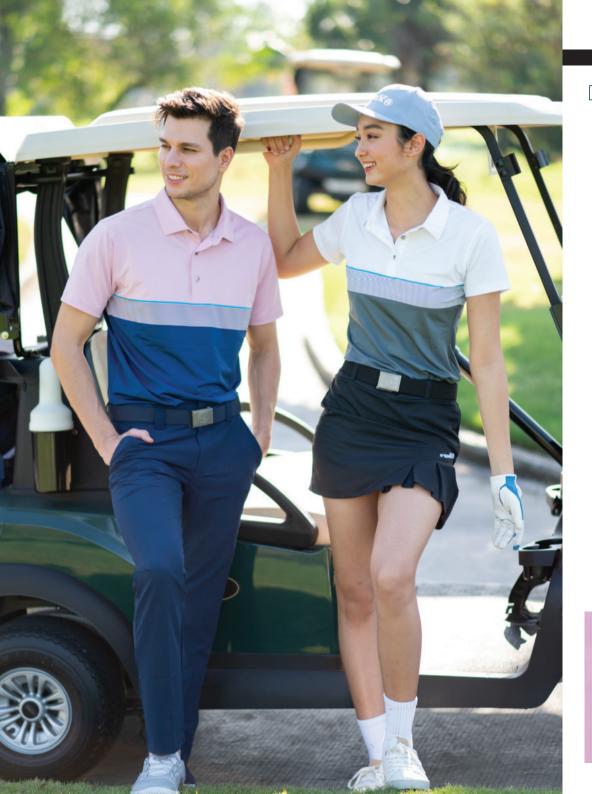
SLATE GREY / SKY BLUE

SLATE GREY / KOALA GREY











PRIVATE 🛞 ESTATE



BOLD AND STRIKING WITH ITS HORIZONTAL STRIPES, THE MEREDITH IS A STAPLE PIECE OF THIS YEAR'S COLLECTION. ENJOY GOING EFFORTLESSLY FROM THE COURSE TO THE GOLF CLUB AND BEYOND IN THIS POLO.





 MEN & LADY OPTIONS:

 • CLASSIC FIT

 • SELF-FABRIC COLLAR

 • 3-BUTTON PLACKET

 • 91% POLYESTER, 9% SPANDEX,

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 3XL
 4XL



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FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

PRIVATE 🛞 ESTATE

CARLTON JACKET

NO MATTER THE CONDITIONS OR WHERE YOU ARE PLAYING IN THE WORLD, THE CARLTON JACKET PROVIDES YOU WITH ULTIMATE PROTECTION AND BREATHABILITY IN A LIGHTWEIGHT CONSTRUCTION ENABLING YOU TO FOCUS ON YOUR GAME.



WHITE

NAVY



BLACK





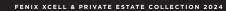
SLATE GREY / KOALA GREY



MEN & LADY OPTIONS: • NO WAIST BAND • POLY SPANDEX FABRIC 250 GSM







PRIVATE 🛞 ESTATE

CARMEL JACKET

IDENTICAL TO THE CARLTON JACKET BUT WITH AN EXTRA FITTED WAIST BAND TO ENSURE YOUR SHIRT STAYS TUCKED, THE CARMEL JACKET IS A MUST-HAVE FOR GAMES COME WIND OR SHINE.





NAVY



BLACK







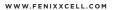
BOTTLE GREEN

SLATE GREY / KOALA GREY



MEN & LADY OPTIONS: • FITTED WAIST BAND • POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |



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 FITTED WAIST BAND POLY SPANDEX FABRIC 250 GSM

| S | M | L | XL | XXL | 3XL | 4XL |

MEN & LADY OPTIONS:

SLATE GREY / KOALA GREY



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WHITE

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MEN & LADY OPTIONS: NO WAIST BAND POLY SPANDEX FABRIC 250 GSM

S M L XL XXL 3XL 4XL

BLACK



BOTTLE GREEN

SLATE GREY / KOALA GREY











NEW

BOTTLE GREEN



PERFORMANCE POLO SHIRT

FENIX XCELL & PRIVATE ESTATE COLLECTION 2024



KEEP PROTECTED FROM THE RAIN AND WARM IN THE CARMEL VEST DESIGNED WITH STRATEGIC INSULATION AND A FITTED WAIST BAND.

PRIVATE 🛞 ESTATE

PERFORMANCE POLO SHIRT CARLTON VEST

FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

KEEP PROTECTED FROM THE RAIN AND WARM IN THE CARLTON JACKET DESIGNED WITH STRATEGIC INSULATION.

NAVY

PRIVATE 🛞 ESTATE



PRIVATE 🕄 ESTATE

OUT OF THE BLUE

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S M L XL XXL 3XL 4XL

 POLY SPANDEX FABRIC 250 GSM • 3CM FX LOGO

BOTTLE GREEN

NAVY

28 30 32 34 36 38 40 42 44

 10CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET ELASTIC WAISTBAND 88% RECYCLED POLYESTER, 12% SPANDEX





WATERFOOT SUBLIMATED SHORTS

WRINKLE-RESISTANT AND QUICK-DRYING, OUR POLY-SPANDEX SHORTS ARE PERFECT FOR ALL WEATHER CONDITIONS. WITH A NEW ELASTIC WAISTBAND AND LINING FOR EXTRA COMFORT, YOUR SHIRT WILL SURELY STAY TUCKED.

28 30 32 34 36 38 40 42 44

 ELASTIC WAISTBAND 88% RECYCLED POLYESTER, 12% SPANDEX

ABOVE BACK LEFT POCKET

• 10CM FULL FENIX XCELL LOGO

SUBLIMATED SHORTS

WHITE / STEEL BLUE / SKY BLUE

 $\bigcirc \bullet \bullet$





STEEL BLUE / SKY BLUE / WHITE

 $\bullet \bigcirc \bullet$

WHITE / NAVY / FONDANT PINK

 \bigcirc

WHITEFISH

WRINKLE-RESISTANT AND QUICK-DRYING, OUR POLY-SPANDEX SHORTS ARE PERFECT FOR ALL WEATHER CONDITIONS. WITH A NEW ELASTIC WAISTBAND AND LINING FOR EXTRA COMFORT, YOUR SHIRT WILL SURELY STAY TUCKED.



FENIX XCELL & PRIVATE ESTATE COLLECTION 2024

MADE WITH A POLY-SPANDEX BLEND THAT OFFERS COMPLETE MOBILITY DURING YOUR SWING, KEEP WARM WITHOUT YOUR MOVEMENT BEING IMPENDED.

WHITE

BLACK •



PERFORMANCE SHORTS

F

WRINKLE-RESISTANT AND QUICK-DRYING, OUR POLY-SPANDEX SHORTS ARE PERFECT FOR ALL WEATHER CONDITIONS. WITH A NEW ELASTIC WAISTBAND AND LINING FOR EXTRA COMFORT, YOUR SHIRT WILL SURELY STAY TUCKED.



 10CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET
 ELASTIC WAISTBAND
 88% RECYCLED POLYESTER, 12% SPANDEX

28 30 32 34 36 38 40 42 44

PERFORMANCE TROUSERS

IN OUR POLY-SPANDEX MATERIAL WHICH IS QUICK DRYING AND WATER-RESISTANT, OUR TROUSERS ARE GUARANTEED COMFORT ON THE GOLF COURSE.



10CM FULL FENIX XCELL LOGO ABOVE BACK LEFT POCKET
ELASTIC WAISTBAND
88% RECYCLED POLYESTER, 12% SPANDEX

28 30 32 34 36 38 40 42 44





TOUR PERFORMANCE CAP

COMPLETE YOUR LOOK WITH THE FENIX XCELL TOUR PERFORMANCE GOLF CAPS. THE PERFECT VERSATILE ACCESSORY FOR ALL SPORTS AND EVERYDAY OUTDOOR ACTIVITIES. WITH ITS MOISTURE-WICKING AND FAST-DRYING MATERIAL, THIS CAP WILL SURELY KEEP YOUR HEAD COOL IN HEATED MOMENTS.



FABRIC 100% POLYESTER

ULTRA LITE MESH CAP

WITH PERFORATED BACK AND SIDE PANELS TO HELP RELEASE UNWANTED HEAT, THE ULTRA LITE MESH CAP IS AN ESSENTIAL FOR YOUR GOLF WARDROBE.







BUCKET HAT

E

KEEP PROTECTED FROM THE SUN'S RAYS IN OUR STYLISH YET FUNCTIONAL BUCKET HAT.



• 88% RECYCLED POLYESTER, 12% SPANDEX

FX ADJUSTABLE STRETCH BELT

COMPLETE YOUR LOOK WITH OUR ADJUSTABLE STRETCH BELT EMBOSSED WITH AN FX LOGO ON THE BUCKLE.



100% ELASTICATED NYLON





FENIX MICRO TOUR TOWEL

DURABLE, LIGHTWEIGHT AND EASY TO ATTACH TO YOUR GOLF BAG WITH THE CENTRE SLIT.



MACHINE WASHABLE

FENIX MULTI PURPOSE BAG

TRANSPORT ALL OF YOUR ESSENTIALS AROUND THE GOLF-COURSE WITH OUR NEW MULTI-PURPOSE BAG.



• 3CM FX LOGO • 100% 600D POLYESTER • WATERPROOF BLACK

CARLTON - CARMEL JACKET

SIZE GUIDE IN INCHES

| | MENS | XS | S | м | L | XL | 2XL | 3XL | 4XL | 5XL |
|------|------------------|-------|---------------|-------|-------|---------------|-------|-------|-------|-------|
| | YOUR CHEST | 32-34 | 35-37 | 38-40 | 41-43 | 44-46 | 47-50 | 51-54 | 55-58 | 59-62 |
| I XE | CHEST | 39.5 | 42.5 | 45.5 | 48.5 | 51.5 | 54.5 | 57.5 | 60.5 | 62.5 |
| | LENGTH | 253/4 | 26 1/2 | 271/4 | 283/4 | 29 1/2 | 301/4 | 31 | 313/4 | 321/4 |
| rkou | SLEEVE LENGTH | 241/2 | 25 | 251/2 | 26 | 26 1/2 | 27 | 271/2 | 28 | 281/2 |

| | LADIES | S | м | L | XL | 2XL | 3XL |
|---------|------------------|-------|-------|-------|-------|-------|---------------|
| | YOUR CHEST | 32-34 | 34-36 | 36-38 | 38-40 | 40-42 | 42-44 |
| SIZE | CHEST | 38 | 40 | 42 | 44 | 46 | 48 |
| | LENGTH | 24 | 25 | 26 | 27 | 28 | 29 |
| rkoduci | SLEEVE LENGTH | 22 | 221/2 | 23 | 231/2 | 24 | 24 1/2 |



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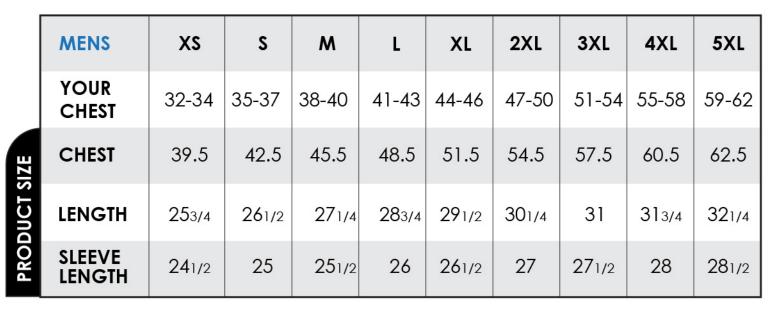


SIZE CHART HOW TO MEASURE

CHEST: PLACE THE TAPE MEASURE UNDER YOUR ARMS AT THE FULLEST PART OF YOUR CHEST, WRAP AROUND YOUR BODY UNTIL YOUR FINGERS MEET AND MARK THE MEASUREMENT.

WAIST: BEND TO ONE SIDE TO FIND THE NATURAL CREASE IN YOUR WAISTLINE.

HOODIE SIZE GUIDE IN INCHES



| | LADIES | S | м | L | XL | 2XL | 3XL |
|---------|------------------|-------|-------|-------|-------|-------|-------|
| | YOUR CHEST | 32-34 | 34-36 | 36-38 | 38-40 | 40-42 | 42-44 |
| SIZE | CHEST | 38 | 40 | 42 | 44 | 46 | 48 |
| | LENGTH | 25 | 26 | 27 | 28 | 29 | 30 |
| PRODUCT | SLEEVE LENGTH | 23 | 231/2 | 24 | 241/2 | 25 | 251/2 |





SIZE CHART HOW TO MEASURE

YOUR CHEST: PLACE THE TAPE MEASURE UNDER YOUR ARMS AT THE FULLEST PART OF YOUR CHEST, WRAP AROUND YOUR BODY UNTIL YOUR FINGERS MEET AND MARK THE MEASUREMENT.

WAIST: BEND TO ONE SIDE TO FIND THE NATURAL CREASE IN YOUR WAISTLINE.

UPDATE: NEW MENS SIZES

MENS: European spec, regular fit.

LADIES: European spec, athletic fit. All measurements are in INCHES

| | MENS | XS | S | Μ | L | XL | 2XL | 3XL |
|--------------|---------------|-------|-------|-------|-------|-------|-------|-------|
| | YOUR CHEST | 32-34 | 35-37 | 38-40 | 41-43 | 44-46 | 47-50 | 51-54 |
| CT SIZE | CHEST | 36 | 39 | 42 | 45 | 48 | 51 | 57.5 |
| PRODUCT SIZE | LENGTH | 26 | 271/2 | 29 | 301/2 | 311/2 | 321/2 | 31 |

| | LADIES | XS | S | м | L | XL | 2XL | 3XL |
|---------------------|---------------|-------|-------|-------|-------|-------|-------|-------|
| | YOUR CHEST | 30-32 | 32-34 | 34-36 | 36-38 | 38-40 | 40-42 | 42-44 |
| T SIZE | CHEST | 34 | 36 | 38 | 40 | 42 | 44 | 46 |
| PRODUCT SIZE | LENGTH | 23 | 24 | 25 | 26 | 27 | 28 | 29 |



SIZE CHART HOW TO MEASURE

YOUR CHEST: PLACE THE TAPE MEASURE UNDER YOUR ARMS AT THE FULLEST PART OF YOUR CHEST, WRAP AROUND YOUR BODY UNTIL YOUR FINGERS MEET AND MARK THE MEASUREMENT.

WAIST: BEND TO ONE SIDE TO FIND THE NATURAL CREASE IN YOUR WAISTLINE.

MENS TROUSERS

| Size | Waist(in.) | Inseam(in.) |
|------|------------|-------------|
| 28 | 30 1/2 | 32 |
| 30 | 32 1/2 | 32 |
| 32 | 34 1/2 | 32 |
| 34 | 36 1/2 | 34 |
| 36 | 38 1/2 | 34 |
| 38 | 40 1/2 | 34 |
| 40 | 42 1/2 | 34 |
| 42 | 44 1/2 | 34 |
| 44 | 46 1/2 | 34 |

SIZE CHART





MENS TROUSERS

| Size | Thigh (1" from crotch) | Inseam(in.) |
|------|---------------------------|-------------|
| 28 | 30 1/2 | 8.5 |
| 30 | 32 1/2 | 8.5 |
| 32 | 34 1/2 | 91/4 |
| 34 | 36 1/2 | 91/4 |
| 36 | 38 1/2 | 91/4 |
| 38 | 40 1/2 | 9 3/4 |
| 40 | 42 1/2 | 9 3/4 |
| 42 | 44 1/2 | 9 3/4 |
| 44 | 46 1/2 | 9 3/4 |

SIZE CHART



GRAPHITE

BLACK





Fenix XCell Ambassador

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Kiradech Aphibarnrat

Fenix XCell Ambassadors

Prom Meesawat

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Club Car

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Fenix XCell Ambassador

Scott Hend

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OUT OF THE BLUE

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MUST HAVE WHITE



FENIX®

GREEN AREA



Fenix XCell Ambassadors

Prom Meesawat



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Titleint

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